

Privacy and cookie statement

Data protection is a question of trust and your trust is important to us. Through this data protection statement we inform you about the registration and use of data by us. We process your data in accordance with the General Data Protection Regulation (GDPR). By using the website you agree with the following conditions.

RESPONSIBLE AUTHORITY AND YOUR RIGHTS

Responsible authority for registering, processing and using your personal data within the meaning of the Privacy Protection Act is Holland Innovative B.V. (Chamber of Commerce: 17187452). We are available to you as a responsible authority through the following contact details:

- By post: High Tech Campus 29, 5656 AE, Eindhoven, The Netherlands

- E-mail: info@holland-innovative.nl

For relations of our company it is possible to view your personal data after written request. If you discover any inaccuracies in this personal data after inspection, you can request us to change the data or have it removed. You can also inform us in writing if you do not wish to be contacted with information about our products and services via the contact details mentioned above.

DATA PROCESSING AT WEBSITE VISIT

You can visit our website anonymously and learn more about us. We collect information about the users of our website, such as browser type, duration of the visit, used pages, etc. We cannot identify you with this information. We also collect IP addresses, but this information is generally not directly traceable to your identity. Your IP address can only be traced to the name of your access provider or your company network.

DATA PROCESSING ON REQUEST

We only collect personal data that can be traced back to you, your e-mail address or other personal data, if you provide this voluntarily. We use this information only to send you our newsletter or to answer your questions. Each newsletter contains a link with which you can unsubscribe.

TRANSFER TO THIRD PARTIES

We will disclose your personal information if in our opinion we are obliged to do so on the basis of the relevant law or regulations. With the exception of the foregoing, however, we will not provide your personal data to third parties, for any purpose whatsoever, not even for direct marketing purposes.

Holland Innovative BV

Locatie Eindhoven

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GOOGLE ANALYTICS

We use Google Analytics to track which users use our website and how effective our Adwords ads on Google search results pages are. The resulting information, including the IP address of your computer, is stored by Google in the United States. We refer you for more information to the [privacy policy of Google](#) and the specific [privacy policy of Google Analytics](#).

Google uses the aforementioned information to see how our website is used, to provide reports about our website to us and to provide its advertisers with information about the effectiveness of their campaigns. Google may provide this information to third parties when Google is legally obliged to do so, or where such third parties process the information on behalf of Google. We have no influence on this. We do not allow Google to use the obtained information for other Google services.

SOCIAL MEDIA

On this site buttons are included to promote or share pages on social networks such as Facebook and Twitter. These buttons are realized by code that is provided by the relevant social network. This code places, among other things, a cookie (see below). Read the privacy statement of the relevant social network (which can change regularly) to see what they do with your personal data that they process with this code. **COOKIES** We use cookies when offering electronic services. A cookie is a simple small file that is sent along with pages from this website and stored by your browser on the hard disk of your computer. We use cookies to remember your settings and preferences. You can disable these cookies via your browser. Through our website, cookies are placed from the American company Google as part of the "Analytics" service. We use this service to track and get reports on how visitors use the website. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. We have no influence on this.

CUSTOMIZING PRIVACY AND COOKIE DECLARATION

We reserve the right to unilaterally amend this privacy and cookie statement. Changes will be published on this website.

This privacy and cookie statement was last modified on: 2021-08-25

Holland Innovative BV

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Focus on complex business processes

www.holland-innovative.nl